



BITS Pilani
Dubai Campus

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES
(MBA and Ph.D.)
Information Brochure

Why Study at BITS Pilani?

- Courses are offered in the evening for the convenience of the working professionals.
- You get an MBA Degree from the prestigious BITS Pilani, which is recognized as Institute of Eminence by the Government of India.
- The Program exposes you to world-class faculty and leading industry experts.
- International exposure to students from India who are looking for a corporate or entrepreneurial career in the UAE.
- Fresh Graduates will get experience of studying with working professionals.
- Can be extended to doctoral program
- Internship opportunities arranged through practice school division
- Placement assistance by placement division
- Fully air-conditioned single rooms are available in the hostels for international students
- Visa will be provided for international students
- All full-time faculty members are Ph.D. holders from renowned universities
- State of the art library facility with business books and research journals

Master of Business Administration (MBA)

[2 Years]: General MBA

24 Courses (3 Semesters) + Internship/Dissertation (1 Semester)

Core Courses

Strategic Management, Strategic Marketing, Corporate Finance, Organizational Behavior, Managerial Economics, Critical and Design Thinking, Technology Innovation & Entrepreneurship, International Business, Information & Knowledge Management Systems, Operations and Supply Chain Management, Business Analytics, Introduction to Systems & Sustainability, Business Statistics

Elective Courses

Total Quality Management, Project Management, Enterprise Resource Planning, Cross Cultural Management, e-Business and Internet Marketing, Security Analysis & Portfolio Management, Project Appraisal, Organizational Change, Consumer Behavior, Risk Management, Services Marketing, Creating and Leading Entrepreneurial Organizations

Doctoral Research (Ph.D.)

Doctor of Philosophy (Ph.D.): [3 To 5 Years]

Ph.D. - Full time (On-Campus Students), Part Time (Off- Campus and for Working Professionals in U.A.E.) and Aspirant Scheme

Faculty members with international research experience to guide research scholars

Specialization Areas

Marketing, Finance, Human Resources, Economics, Psychology, Communication, Public Policy, Development Studies

Faculty Profiles

Prof. Dr. Shazi Shah Jabeen
Managerial Communication
Soft Skills

Dr. Nitin Simha Vihari
Human Resource Management
Organizational Behavior

Dr. Vinnarasan Aruldooss
Public Policy
Professional Ethics

Dr. Mrutuyanajaya Sahu
Public Policy & Governance
Corporate Social Responsibility

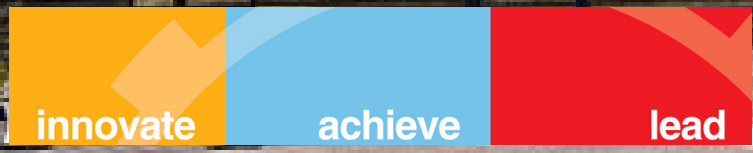
Dr. Parizad Dungore
Corporate Finance
Equity/ Derivative markets

Dr. Devika Sharma
International relations theory
South Asian politics

Dr. Sartaj Rasool Rather
Applied Macroeconomics and Policy
Applied Econometrics

Dr. Mahima Raina
Psychometrics
Cross Cultural Research

Dr. Shamshad Ahmad Khan
International Relations
East Asian affairs



Student Experiences



"Although I did my MBA after 10 years of industry experience, BITS Dubai helped me to realize my dreams and achieve personal as well as professional growth. The use of case studies and simulations inside the classroom helped me to understand the business world in a more effective manner."

Maharoor Pullarat | MBA 2017-2019
Senior Engineer, Etisalat, Sharjah.



"BITS Pilani, Dubai Campus offers the flexibility to attend classes in the evenings, and focus on work during the business hours. The MBA program has helped me to improve my quality of work to a great extent and an enduring faculty support is what I cherish the most."

Manoj Malik | MBA 2017-2019
Business Analyst – Digital Platforms, Gulf Business Machines, Dubai



"The faculty here is very experienced with an always helping mindset, encouraging, motivating and guiding us in the right direction to fulfill our dream. The subjects and simulations taught to us ensured that I graduated with a nuanced understanding of the business world."

Anupama | MBA 2017-2019
Sales Fulfillment Professional, Schneider Electric, Dubai



"The research culture at BITS Pilani, Dubai Campus is enriching with continuous faculty support and peer to peer interactions. Being a part time Ph.D. student at BITS, I get complete support from my research supervisor and hence I could create my work life balance."

Prakash Inbasekaran (Ph.D. - Part Time Doctoral Student)
IT Advisor & Enterprise Architect, Dubai Municipality



"As a full-time research scholar at BITS, I get an advantage of availing an extensive range of research development activities. I also get the opportunity to deliver lectures to the undergraduates which has enhanced my presentation skills. I am very much satisfied with the program as it is streamlined with intense focus on research. The guidance from my supervisor and the department faculty is astonishing. In a nutshell, the research life at HSS department of BITS Pilani, Dubai Campus is amazing!!"

Tamilarasi (Ph.D. – Full Time Doctoral Student)
BITS Pilani, Dubai Campus

Industrial Research and Training Programs

- Industrial Consultancy is provided on various business processes right from idea to evaluation.
- Management Development Programs on contemporary business and management practices are offered to various corporates in the UAE.
- Academic workshops and Faculty Development Programs on Research Methodology, Quantitative Techniques and Data Science are offered to Faculty and Doctoral Students in the UAE.

Eligibility

- Minimum requirement of 60% or 6 CGPA in BE or B.Tech of any discipline.
- For Ph.D., 60% or 6 CGPA in post graduate study in MBA or any related master's program. Interdisciplinary research is recommended.

Fee Structure

- **MBA**- 15,500 AED per semester
- **Ph.D.**- 2,400 AED per semester (full-time) & 3,600 AED per semester (part-time)
- Student visa will be arranged by the Institute with additional charges
- Merit based scholarship (up to 20%) is available for MBA program.

How To Apply?

Apply online through
<https://www.bits-pilani.ac.in/dubai/admissionsOverview>

Select Recruiters



Contact Us

Prof. Dr. Shazi Shah Jabeen
Head, Humanities and Social Sciences
BITS Pilani, Dubai Campus
Dubai International Academic City
P.O. Box. 345055, Dubai, UAE
Email: shazi@dubai.bits-pilani.ac.in
ac.in