

INAUGURATION OF INCUBATION ROOM

BITS Pilani has added another feather in its hat by joining the Dubai Incubator Network powered by Dubai SME and Hamdan Innovation Incubator. The BITS Pilani Business Incubator was inaugurated on 27th September 2021 jointly by H.E. Abdelbaset Al Janahi, CEO, Dubai SME and H.E. Dr. Aman Puri, Consul General of India at Dubai. The inaugural ceremony was also graced by Mr. AbdelAziz Al Maazmi, Director, Hamdan Innovation Incubator, Mr. Dilip Chenoy, Secretary General, FICCI and Mr. Merzi Sodawaterwala, Chairman, WSBF and Founder, IFIICC. The event followed brief pitching by three student start-ups, Shopvite (Aashi Goyal, Seerat Parvaiz, Yashaswi Galhotra), TAPP (Tarun Reddy, Abhishek Kumar Jha, Abhishek Kannan, Gourisha Sethi) and MedPal (Radhika Singh, Divij Dhaman, Preeti Prasad). The establishment of the Business Incubator aims to encourage Tech Start-ups and transform the university into an entrepreneurial hub, which aligns with the sixth article of the Fifty-Year Charter of H.H. Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai to transform Universities into free economic and creative zones. The Business Incubator is open for all students, faculty, staff, and alumni of BPDC and will support the start-ups by providing access to mentors, business experts and legal advisors. Below are some pictures of the event.



























