

BITS PILANI, DUBAI CAMPUS

DUBAI INTERNATIONAL ACADEMIC CITY, DUBAI
SEMESTER-WISE PROGRAMME STRUCTURE

I SEMESTER				II SEMESTER				
YEAR	COURSE NO.		COURSE TITLE	UNITS	COURSE NO.		COURSE TITLE	UNITS
I	MBA	G548	STRATEGIC MARKETING	3	MBA	G565	INFORMATION & KNOWLEDGE MANAGEMENT SYSTEMS	3
	MBA	G557	ECO ENV OF BUSINESS	3	MBA	G568	INTERNATIONAL BUSINESS STRATEGY & OPERATIONS	3
	MBA	G549	INTRODUCTION TO SYSTEMS & SUSTAINABILITY	3	MBA	G510	HUMAN RESOURCE MANAGEMENT	3
	MBA	G546	BUSINESS STATISTICS	3	MBA	G560	MARKETING RESEARCH & METRICS	3
	MBA	G547	ACCOUNTING FOR MANAGERS	3	MBA	G566	STRATEGIC MANAGEMENT	3
	MBA	G558	OPERATIONS AND SUPPLY CHAIN MGT ELECTIVE	3	MBA	G550	CRITICAL AND DESIGN THINKING ELECTIVE	3
ST	MBA	G561	BUSINESS ANALYTICS	3				
	MBA	G567	TECHNOLOGY INNOVATION & ENTREPRENEURSHIP ELECTIVE	3				
II	MBA	G543	LEADING MODERN ORGANIZATIONS	3				
	MBA	G501	MANAGERIAL ECONOMICS	3				
	MBA	G544	ORGANIZATIONAL THEORY & BEHAVIOUR	3				
	MBA	G545	MANAGEMENT SCIENCE	3	MBA	G561	DISSERTATION / BITS G560 PRACTICE SCHOOL	16/20
	MBA	G564	DECISION MAKING	3				
	MBA	G559	CORPORATE FINANCE ELECTIVE	3				

ST: Summer Term

List of MBA Electives: Any four of the following functional domains

Operations and Decision Sciences

MBA G512 Manufacturing Strategy
MBA G514 Technology Management
MBA G522 Total Quality Management
MBA G523 Project Management
MBA G525 R & D Management
MBA G539 Six Sigma
MBA G577 Supply Chain Analytics
MBA G579 Management Practice
MBA G588 Services Management System

Information Systems Management

MBA G527 e-Business and Internet Marketing
MBA G528 Internet Security and Cyber-laws
MBA G579 Management Practice
MBA G581 Expert Systems
MBA G589 Enterprise Resource Planning
MBA G622 Software Project Management

Organization Behavior and Human Resource Management

MBA G535 Cross Cultural Management
MBA G553 Organizational Change & Development
MBA G554 Innovative Leadership
MBA G555 International Human Resource Management
MBA G556 Performance Management
MBA G579 Management Practice

Strategy & Entrepreneurship

BITS F468 New Venture Creation
MBA G578 Game Theory and Business Strategy
MBA G579 Management Practice
MBA G582 Creating and Leading Entrepreneurial Organization

Note:

1. Pool of Electives listed above is currently approved by Senate, subject to change if the situation warrants.
2. Minimum 3 units each elective.
3. Elective offerings are subject to: (i) students' options & (ii) availability of (a) faculty who can offer the elective and (b) the minimum viable no. of students opting for an elective